



NationIQ | INSTITUTE OF SKILLS
& IQ DEVELOPMENT

 www.nationiq.in

FRANCHISE OPPORTUNITY

Start Your Own Computer & Skill Training Centre

Build an education business with structured brand, academic and operational support from NationIQ.



Investment from ₹1 Lakh*



Approx. 300 sq. ft.



Multiple Course Categories

TALK TO OUR FRANCHISE TEAM →



FROM LEARNING TO LEADERSHIP
NATIONIQ INSTITUTE OF SKILLS
& IQ DEVELOPMENT

01 / 08

OUR COURSES

Industry-relevant courses designed to build skills, boost confidence and create better career opportunities.




GOVT.
CERTIFICATION
JOB ASSISTANCE
EXPERT FACULTY



PROFESSIONAL & TRENDING VIDEO EDITING

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effects



ADVANCE DIPLOMA IN PYTHON PROGRAMMING

- Python Language
- Logical Development



CERTIFICATE IN DIGITAL MARKETING

- SEO
- SMM (Facebook, Instagram, LinkedIn)
- SME
- Google Analytics
- Content Marketing
- Email Marketing



CERTIFICATE IN DATA ANALYTICS WITH AI

- Basic & Advance Excel
- SQL
- Python
- R Programming
- Introduction to Big Data Analytics



PDCTT (PROFESSIONAL DIPLOMA IN COMPUTER TEACHER TRAINING)

- Computer Fundamentals
- OS, MS Office, MS Access
- MS DOS
- Regional Language Typing



CERTIFICATE IN GRAPHIC DESIGNING

- Computer Fundamentals
- Photoshop
- Corel Draw
- Adobe Illustrator



TALLY PRIME WITH GST

- Tally Prime Basics
- Inventory Management
- GST Integration
- Payroll Management
- TDS
- Data Security



DIPLOMA IN WEB DESIGNING & DEVELOPMENT

- HTML, CSS, Bootstrap
- JavaScript, jQuery
- WordPress
- PHP, MySQL



DIPLOMA IN SAP FICO

- SAP Overview
- General Ledger
- Currencies
- Accounts Payables (AP)
- Accounts Receivables (AR)
- Asset Accounting



CYBER SECURITY

- Network Security
- Ethical Hacking
- Security Tools
- Cyber Laws & Policies



APP DEVELOPMENT

- Android App Development
- Java / Kotlin
- UI/UX Basics
- Project Development



AI & ML LEARNING

- Machine Learning Fundamentals
- Python for ML
- Deep Learning Basics
- Real-world Projects

ADDITIONAL SKILL & CAREER COURSES



SPOKEN ENGLISH COURSES

- Grammar for Communication
- Vocabulary Building
- Pronunciation & Fluency
- Conversation Practice
- Personality Development
- Interview Preparation



TAILORING

- Stitching Basics
- Dress Making
- Fashion Designing
- Practical Training



YOGA

- Asanas
- Pranayama
- Meditation
- Wellness & Fitness



ABACUS

- Mental Math
- Speed & Accuracy
- Concentration
- Brain Development



DMTI

- Multiple Intelligence
- Aptitude Analysis
- Career Guidance
- Personality Insights



ZUMBA

- Dance Fitness
- Zumba Workout
- Fun & Energy
- Weight Management



PHYSIOTHERAPY

- Anatomy Basics
- Therapeutic Exercises
- Rehabilitation
- Practical Training



TEACHERS TRAINING

- Teaching Methodology
- Classroom Management
- Child Psychology
- Practical Sessions



NURSING TRAINING

- Basic Nursing
- Patient Care
- First Aid
- Practical Training



CULTURAL COURSES

- Music
- Dance
- Art & Craft
- Cultural Activities



GOVT. CERTIFICATION
Recognized across India



100% JOB ASSISTANCE
Dedicated placement support



EXPERT FACULTY
Learn from industry professionals



PRACTICAL TRAINING
Hands-on learning & live projects



AFFORDABLE FEES
Quality education within your reach

SCHOOL PARTNERSHIP PROGRAM

Partner with NationIQ to bring industry-oriented computer and skill development education to your students. Together, let's build a future-ready generation.



WHAT SCHOOLS OFFER TO STUDENTS



VALUE-ADDED EDUCATION

Enhance students' academic learning with practical, job-oriented skills.



CERTIFIED COURSES

Government recognized certifications that add value to students' profiles.



SKILL & CAREER READINESS

Prepare students for higher studies and future career opportunities.



EXPERT FACULTY

Training by certified and industry-experienced professionals.



PRACTICAL TRAINING

Hands-on learning with real-world projects and applications.



LONG TERM PARTNERSHIP

A strong academic collaboration for continuous growth and support.

BENEFITS FOR SCHOOL PARTNERS



ENHANCED REPUTATION

Offer industry-relevant courses and gain a competitive edge in education.



ADDITIONAL REVENUE

Earn additional revenue through add-on skill development programs.



STUDENT RETENTION

Keep students engaged with practical skills and career-focused learning.



MARKETING SUPPORT

Receive marketing materials, banners, and digital support from NationIQ.



DEDICATED SUPPORT

Get dedicated academic and operational support at every step.

OUR PARTNERSHIP FRAMEWORK



1. AGREEMENT

Formal partnership agreement with clear roles and objectives.



2. ORIENTATION

Orientation and training for school representatives.



3. COURSE SETUP

Selection of courses and academic calendar finalization.



4. IMPLEMENTATION

Smooth implementation with faculty training and resources.



5. REVIEW & GROWTH

Regular performance reviews and continuous program expansion.



NATIONIQ ASSURANCE

Quality education, government recognized certification, and placement assistance – ensuring a better tomorrow for students.



Registered under
Ministry of Corporate
Affairs, Govt. of India

FRANCHISE OPPORTUNITY

Be a Part of India's No.1 Computer Education Franchise

Join hands with NationIQ and start your own computer & skill training institute with complete support and high returns.



WHY CHOOSE NATIONIQ FRANCHISE?



LOW INVESTMENT

Start your institute with an investment from just ₹1 Lakh*



HIGH RETURNS

Expected ROI within 6 to 12 months



24/7 SUPPORT

Get 24/7 dedicated support from our expert team



100% PLACEMENT ASSISTANCE

100% job assistance and placement support for students



BRAND & TRUST

Be a part of a trusted and recognized national brand

FRANCHISE AT A GLANCE



INVESTMENT

Starts from
₹1 Lakh onwards



SPACE REQUIRED

Minimum
300 Sq. Ft.



EXPECTED ROI

6 to 12
Months



SUPPORT

Complete setup, training & ongoing operational support

WHAT YOU GET AS OUR FRANCHISE PARTNER



TRAINING & SETUP

Complete training and institute setup support



MARKETING SUPPORT

Promotional materials and marketing support



OPERATIONAL SUPPORT

Academic & operational guidance



LMS & PORTAL ACCESS

Access to advanced LMS and student management portal



CERTIFICATION

Govt. recognized certification for all students



TALK TO OUR FRANCHISE TEAM NOW

Let's build a successful future together! →

OR



CALL US

9230373599 / 9230373600

FRANCHISE OPPORTUNITY

Join India's No.1 Computer Education Franchise and become a part of a trusted brand with a proven success model.



INVESTMENT

Starts from
₹1 LAKH
onwards



SPACE REQUIRED

Minimum
300
Sq. Ft.



EXPECTED ROI

6 to 12
Months



SUPPORT

24/7
Dedicated
Support



PLACEMENT ASSISTANCE

100% Placement
Assistance for
Students



Be your own boss. Empower lives. Build a successful education business with NationIQ.

STUDENT PORTALS & SERVICES



STUDENT APPLICATION

Easy online application process for admissions.



STUDENT VERIFICATION

Secure verification of student details.



CERTIFICATE VERIFICATION

Verify the authenticity of certificates online.



EXAMINATION PORTAL

Access exams, results and performance reports.



JOB PLACEMENT CELL

Dedicated cell for job assistance and career guidance.



24/7 STUDENT SUPPORT

Round the clock support for all student queries.

DOWNLOADS AVAILABLE



CERTIFICATES



MARKSHEETS



HALL TICKETS



ID CARDS



BROCHURES



HEAD OFFICE

7/3 DeshBandhu Chittaranjan Road,
Budge Budge, Kol-137, India



9230373599/
9230373600



contact@bodhirajobsure.com



WORKING HOURS

Mon – Sat
10:00 AM – 7:00 PM

06 — WHY PARTNER WITH NATIONIQ?

TURN YOUR VISION INTO AN EDUCATION BUSINESS

NationIQ offers a structured pathway for aspiring entrepreneurs to build and grow a computer and skill training centre with branding, academic guidance and ongoing support.



01

LOW ENTRY BARRIER

Start your education venture with an investment designed for aspiring entrepreneurs.



02

MULTIPLE REVENUE OPPORTUNITIES

Offer computer, digital, professional, school and vocational programs under one ecosystem.



03

STRONG BRANDING

Build your local centre with the NationIQ identity and professionally designed marketing resources.



04

CONTINUOUS SUPPORT

Receive academic, operational and promotional guidance throughout your partnership.



05

GROW WITH US

NationIQ aims to develop a strong network of education and skill centres across India.



OUR PARTNERSHIP PHILOSOPHY

We don't just give you a brand.
We help you build an education business.



Build with confidence. Grow with NationIQ.

07 OUR CREDENTIALS & ECOSYSTEM

Trust. Structure. Professionalism.



ASSOCIATED ORGANISATION

Bodhira Research
Academy & Digital Skills



CORPORATE EDUCATION ECOSYSTEM

Bodhira Learnings /
Bodhira Skills Academy Pvt. Ltd.



OUR PROFESSIONAL FRAMEWORK



ISO Certified Organisation

ISO 9001:2015,
ISO 29990:2010 &
ISO 27001:2022
certified for
quality and
information security.



Registered Organisation

Registered under
Ministry of Corporate
Affairs, Govt. of India.
Legally compliant
and transparent
operations.



MSME Registered

Registered under
MSME to promote
entrepreneurship
and support
economic growth.



Trademark Protection

NationIQ™
brand is
legally protected
and trademark
application
registered.



Education & Skill Development

Continuous initiatives
in advancing
industry-relevant
education and
employability.



Digital Learning Ecosystem

Technology-driven
platforms for
learning, assessments,
certifications and
student support.

OUR APPROACH



QUALITY

Delivering excellence
in every program
and service.



TRANSPARENCY

Maintaining openness
and integrity in
everything we do.



SKILL DEVELOPMENT

Empowering individuals
with practical skills for
a better future.



INNOVATION

Embracing new ideas
and technology for
continuous growth.

ONE BRAND. MULTIPLE AUDIENCES. ENDLESS POSSIBILITIES.



STUDENTS

Gain in-demand
skills and build
successful careers.



PROFESSIONALS

Upgrade skills
and advance
your career.



SCHOOLS

Partner for quality
computer and skill
education.



EDUCATORS

Enhance teaching
expertise and
opportunities.



ENTREPRENEURS

Build a successful
education business
with NationIQ.



INSTITUTIONS

Collaborate for skill
development and
community impact.



11+
YEARS OF
EXCELLENCE



50,000+
ALUMNI



50,000+
HAPPY
STUDENTS



500+
STUDY CENTRES
PAN-INDIA



80+
FRANCHISE
CENTERS

JOIN THE NATIONIQ MOVEMENT

YOUR FUTURE STARTS WITH A SKILL.

Whether you want to learn job-ready skills,
partner with a trusted education brand,
or build your own training centre,
NationIQ helps you move forward
with confidence.



BECOME A STUDENT

Learn industry-relevant
computer, digital and
professional courses.



BECOME A PARTNER

Build your own centre
with structured academic
and operational support.



BUILD YOUR FUTURE

Grow with practical
training, certification
and career guidance.

GET IN TOUCH



Head Office

7/3 DeshBandhu Chittaranjan Road,
Budge Budge, kol-137, India



Phone Numbers

9230373599 /
9230373600



Working Hours

mon - sat
10am to 7pm



Email

contact@nationiq.in



Website

www.nationiq.in



— START YOUR **NATIONIQ** JOURNEY TODAY —

NationIQ — Empowering Skills. Enabling Futures.



NATIONIQ — 90-DAY LAUNCH PLAN & THE NATIONIQ ADVANTAGE



5. YOUR FIRST 90 DAYS WITH NATIONIQ

From Idea to Centre Launch and Early Growth

Our partnership framework gives you a structured roadmap for getting your centre ready, launching locally and building momentum.



THE NATIONIQ JOURNEY



IDEA



CENTRE



FIRST ADMISSIONS



GROWTH

Actual timelines may vary depending on location, infrastructure, approvals and partner readiness.



13. WHY BUILD EVERYTHING FROM ZERO?

BUILD ALONE vs. BUILD WITH NATIONIQ

BUILD ALONE		BUILD WITH NATIONIQ	
 Build a brand from scratch	→	 Professional NationIQ brand identity	✓
 Develop courses yourself	→	 Structured course ecosystem	✓
 Create marketing materials	→	 Marketing resources & campaign support	✓
 Setup student system	→	 Student portals & digital workflows	✓
 Find academic guidance	→	 Academic & faculty support	✓
 Solve operational issues alone	→	 Ongoing operational guidance	✓
 Build credibility over time	→	 Professional presentation framework	✓
 Plan growth yourself	→	 Guidance for expansion	✓

★ THE NATIONIQ ADVANTAGE

- ✓ You focus on **your local market.**
- ✓ We help you **build the system** behind your centre.
- ✓ **BUILD SMART. BUILD WITH NATIONIQ.**





NationIQ

INSTITUTE OF SKILLS
& IQ DEVELOPMENT



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Thank You!



Thank you for considering a partnership with **NationIQ**. Together, let's create more opportunities, empower more learners and build a skilled India.



**EMPOWERING
INDIA'S WORKFORCE**

Because Job Matters.

• GET IN TOUCH •



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Working Hours

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Empowering India's Workforce



Because Job Matters.

